

Eco- Friendly



Go- Green



Economical



Transportation is transforming and we are ready to transform...

Raymotoss



RAYMOTOSS OVERVIEW



- Leading Indian electric two wheeler manufacturing company.
- Having Manufacturing facility in Haryana (India) with capacity to develop and deliver 48,000 units annually.
- Delivering expertise through 7-member core team- Ensuring highest quality standards design to production.
- Implementing integrated operation model approach for sales and service, relying on regional marketing centers
- National accord with Pride Nation Award



MANAGEMENT





Shalan Arora Founder and Managing Director

- Co- Founder of Raymotoss
- Started his career at the tender age of 19 as a partner in Pelikem, India, a small business that dealt with photography equipment
- In 2010, he became the CEO of Pelimac Photography Equipment Private Limited and oversaw its overseas expansion
- In late 2019, he inclined towards contributing to a sustainable India.
- His Ideas of electrical vehicles space with the objective of positioning as a household product
 leading to the formation of Raymotoss



CA Mukesh Garg Co-Founder and CEO

- Mukesh co-founded Raymotoss
- Qualified Chartered Accountant in India and Chartered Global Management Accountant (CGMA) from the UK.
- Served in various multinational companies for almost 15 years in various managerial positions including Bosch, Aditya Birla Group and Crompton.
- Today He is able to serve the entire domain of any business To make his business acumen more meaningful

CORE MANAGEMENT







Business Consultant



Gaurav Goyal Chartered Accountant, MBA

Business Consultant

OUR MISSION

Our mission is to make E-bikes a *household item*. We are committed to innovate high *quality products* and best *after sales services* with the most *affordable price* which will enhance the quality of life of our *customers*



OUR VISION



"By FY 2024 to be established as one of the top E-bikes manufacturing companies in India and provide innovative and quality products to our customers"

- Delivering our stakeholder superior financial returns
- Delivering our Customer
 best after sales services
- Exceeding customer expectations.



OUR VALUES





Raymotoss Presence



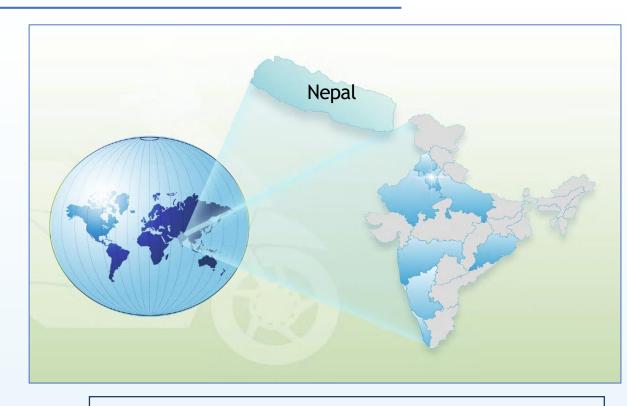
5 Products

10 Variants

50 Dealers

9 States of Presence

1
International
Destination



- Haryana
- Uttar Pradesh
- Punjab
- Delhi
- Rajasthan

- Kerala
- Odisha
- Karnataka
- Maharashtra

INDUSTRY OVERVIEW



1 Segmented market

Automobile sector split into four segments ie.
 Two wheelers, passenger vehicles & Commercial Vehicles, each having few market leaders.

 Two-wheelers and passenger vehicles dominate the domestic demand

 11,28,293 two wheeler units were sold in January 2022

2 Growth prospects

- The Indian automotive industry is expected to reach US\$ 300 billion by 2026.
- Strong policy support from the Government.
- A study by CEEW Centre for Energy Finance recognized US\$ 206 billion opportunity for electric vehicles in India by 2030. This will necessitate a US\$ 180 billion investment in vehicle manufacturing and charging infrastructure.

3 Fifth-largest automobile market

- India's annual production of automobiles in FY22 was 23.65 million vehicles, and 14 million vehicles were produced between April-October 2022.
- In FY22, total passenger vehicle sales reached ~2.9 million, while
- ~2.6 million units were sold in FY23 (until January 2023).
- 254,287 passenger vehicle units were sold in January 2023.
- Presence of established domestic and international original equipment manufacturers (OEMs).
- Strong market in terms of domestic demand and exports.

INDUSTRY ADVANTAGE

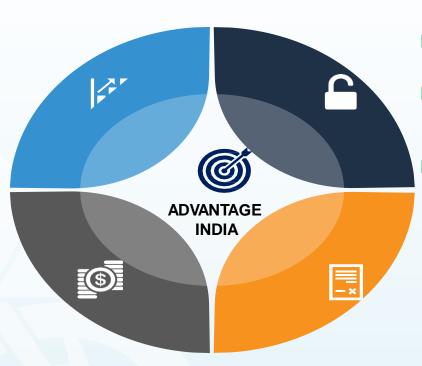


1 Growing demand

- ➤ Rise in middle class income and young population may result in strong growth.
- Indian automotive industry is targeting to increase export of vehicles by five times during 2016-26.
- ▶ In January 2022, total production of passenger vehicles*, three-wheelers, two-wheelers and quadricycles reached 1,860,809 units.
- ► Indian automobile exports stood at 424,037 units from April 2021 to December 2021, compared with 291,170 units from April 2020 to December 2020.

2 Rising Investments

- India has significant cost advantages. Auto firms save 10-25% on operations vis-a-vis Europe and Latin America.
- ► The automobile sector received cumulative equity FDI inflow of about US\$ 30.78 billion between April 2000- September 2021.
- ► The Government of India expects automobile sector to attract US\$ 8-10 billion in local and foreign investments by 2023.



3 Opportunities

- ► Focus shifting on electric cars to reduce emissions.
- ▶ Government aims to build India into a R&D hub.
- ► India could be a leader in shared mobility by 2030, providing opportunities for electric and autonomous vehicles.
- ► The electric vehicles industry is likely to create five crore jobs by 2030.

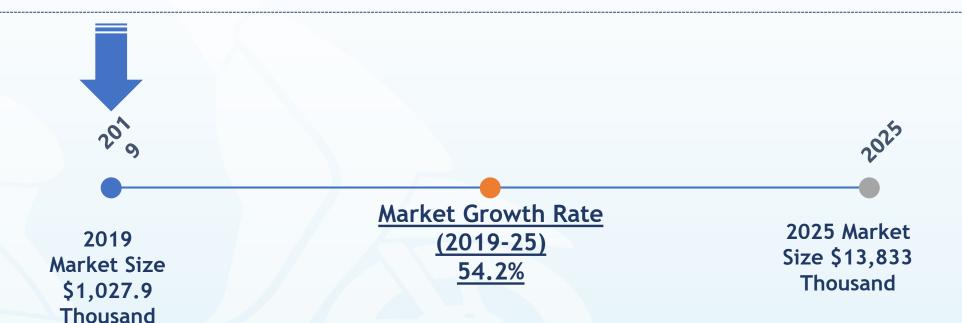
4 Policy support

- Automotive Mission Plan 2016-26 is a mutual initiative by the Government of India and Indian Automotive Industry to lay down the roadmap for development of the industry.
- ► The Government aims to develop India as a global manufacturing centre
- ► In Union Budget 2022-23, the government announced increased allocation of capex, high target for national highways, and proposed an EV battery policy.

INDUSTRY ADVANTAGE



" The government target for the deployment of DC fast charges at various corridors and highway is expected to boost the market of this category during the forecast period"

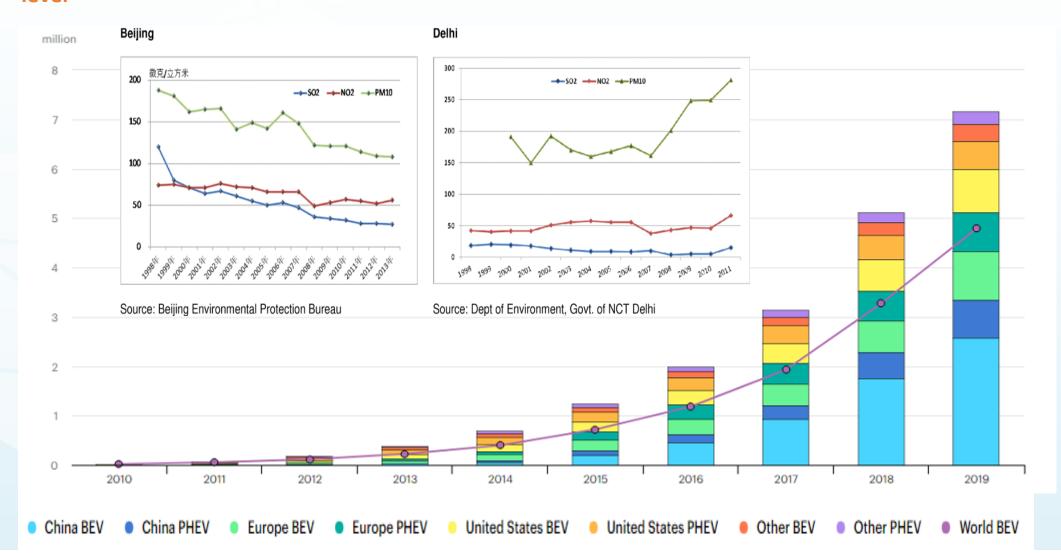


Source: Mordor Intelligence

WHY Electric Scooter



Direct correlation were observed in increasing in electric vehicle number vs. decreasing in Pollution level



EV News in Media





Govt Norm To Apply To Engines Below 150cc

New Delhi: Nignating a facor tracestrate trace are artist white has, the government se of orthy observation those widow seru from April 2022, while all new two wheelers with engise capacity up to 150cc driedging used toll administrations make have to be powered by electriVEHICLES

> Cutoff date: April 2023 for electric three-schedure and April 2025 for two-subsectors (say to 250cc) Subsidy for electric three-wheelers

to be doubled to bring down price on a per with that of petrocities of vehicles > Stringest fact efficiency serves to force automobile can to produce more EW.

- Gradual increase in share of strettric Registration charges for petrolitic vehicles will be enhanced

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Want to make Delhi e-vehicle capital: Gahlot

Times News Netween

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नीति आयोग ने सहक परिवहन मंत्रालय को निर्देश दिए

शहद पण्डेव नहं विल्ली

नीति आयोग ने इलेक्टिक दोपहिया बाहनें भारतीय कंपनियां हैं। केंद्र 104 देशों में विवर्धन के आर्थनवसम्बद्ध में पर माल ३ लाख करोड़ रूपए बढाने कर खाका नेपार किया है। इसके नहरू सरकार इलेक्ट्रिक दोपरिया चारनों के निर्माण को बढ़ावा देगी। इसमें देश में एक लाख से आधिक मीकर्रियों के नय अवसर पैदा

यह करीब 125 देशों में अपने सहन टांमपॉरमेटिव मोबिलिटी के एक अध्ययन के निर्माण कई देश भारत से काफी आगे निकल चके हैं। सेकिन ई-दोपहिया चाहनों रहा है।

होंने। नीति आयोग ने मंगलवार को हुई के लिए दुनिया के बाजारों में यहत अधिक बैठक में सडक परिवटन गंमालय को इस संभावनाएं हैं। इसको ध्यान में एसकर करे में निर्देश दिए हैं। आयोग के सामें आयोग ने यह क्ष्मु बिंट तैयार किया है। ने बताया, देश में मौजूद दोवहिया सहन साथ ही प्राथधान किया गया है कि 2025 विर्माणओं में होंबा की छोड़कर सभी के बाद देश में 125 सीसी से नीचे सिर्फ ई-माहन ही चल सकेंगे।

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चृत्रि ई-खहम पेटोल और सोएनजी विश्वीत करती हैं। नेशानल मिशान ऑन से महंगे आते हैं। इस्रोलिए इनकी कीमत मरकार सक्तिही देकर कम करेगी। के मृतबिक, इलेक्ट्रिक चार-परिया वाहनीं फिल्लहाल देश में हर साल करीब 2.5 बर्गात दोपतिया वातनों का उत्पदन हो

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3-Wheelers May Have to Go Electric from FY24

Suggests benon all Internal combustion. engine 3-wheelers. 2-wheelers by FY23 and FY25, respectively

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WHY Electric Scooter



Particulars	PETROL SCOOTER	RAYMOTOSS SN	MART E-SCOOTER	
Daily Travel	50 Km	50 Km	ELECTRIC BIKE	PETROL BIKE
Required Fuel	1.25 Ltr	1 Unit		Price, Range & Running Cost
Fuel Rate	Rs.100 per Ltr	Rs.7 Per Unit		
Daily Expenses	Rs. 125	Rs.7		
Annual Fuel Exp	Rs.45,625	Rs.2,555		
9 Year Expenses	Rs.4,10,625	Rs.22,995	19	
Maintenance Cost	Rs.50,000	Rs.50,000	U A	H
Total Cost	Rs.4,60,625	Rs.72,995		,
	GRAND SAVING OF RS.3,8	37,630		

RAYMOTOSS PLANT









RAYMOTOSS: An ISO Certified Compay





Certificate of Registration

This is to certify that

RAYMOTOS PRIVATE LIMITED

PLOT NO. 85, PHASE-I, SAHA INDUSTRIAL AREA, AMBALA CANTT, HARYANA-133104, INDIA

> has been independently assessed by QRO and is compliant with the requirement of:

> > ISO 9001:2015

Quality Management System

For the following scope of activities:

MANUFACTURING, IMPORT, EXPORT & ASSEMBLING OF ELECTRIC VEHICLES INCLUDING ELECTRIC TWO WHEELER AND ELECTRIC CYCLE OF VARIOUS KINDS AND DESCRIPTIONS.

Date of Certification: 7th November 2020 1st Surveillance Audit Due: 6th November 2021 2nd Surveillance Audit Due: 6th November 2022 Certificate Expiry: 6th November 2023

Certificate Number: 3050201107190









Validity of this certificate is subject to annual surveillance and its to be done successfully on or before 365 days from date of the audit.

On mass surveillance audit is not allowed to be conducted: this certificate shall be suspended / withdrawn).

The Validity of this certificate can be extilled at nowapocenter;

This certificate of registration remains the property of QEO Certification LLP, and shall be returned immediately upon request.

India Office: QRO Certification LLP

 Had Floor, Avter Enclave, Near Peschine Viber West Memo Station, Dolbi-110063, (INDIA) Website: www.queert.org. E-read | infe@qrocurt.org



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PLOT NO. 85, PHASE-I, SAHA INDUSTRIAL AREA, AMBALA CANTT, HARYANA-133104, INDIA

> has been independently assessed by QRO and is compliant with the requirement of:

ISO 14001:2015

Environmental Management System

For the following scope of activities:

MANUFACTURING, IMPORT, EXPORT & ASSEMBLING OF ELECTRIC VEHICLES INCLUDING ELECTRIC TWO WHEELER AND ELECTRIC CYCLE OF VARIOUS KINDS AND DESCRIPTIONS.

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Certificate Number: 305020110720E









Validity of this certificate is subject to annual surveillance and its to be done successfully on or before 385 days from date of the audit.

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RAYMOTOSS SUPPORT



- **❖** Training : Sales, Product and Service training
- Sub Dealer Development
- **❖** Social Media campaign
- Mass Advertisement
- Broucher, Pamphlet, Standees, Canopy
- Joint Promotion Scheme
- Spares Management
- **Service Franchise**

TARGET CUSTOMER



STUDENTS

HOUSE WIFE

SENIOR CITIZEN

SHOPKEEPER

B2B BUSINESS

Institutional Sales

GOVERNMENT BUSINESS / CSD

TOURIST

Horizontal Timeline





Featured Proposition-Product



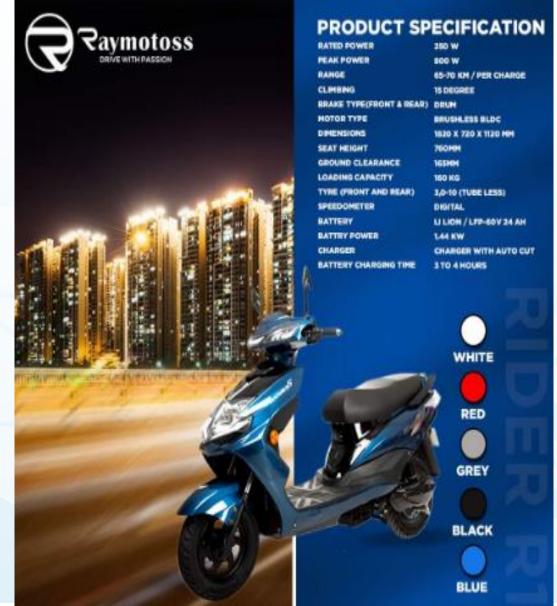
The Expansion Plan – Right product for every application





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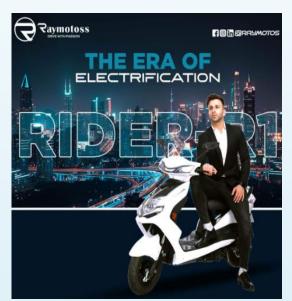






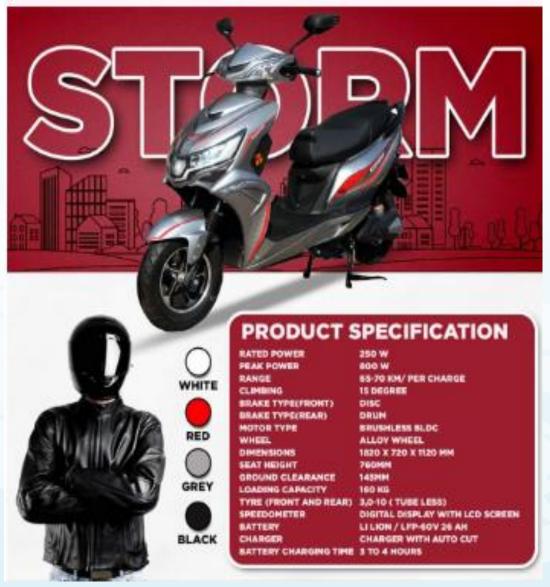






STORM













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Hydracilo Shank Almorker
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Cheeping Time

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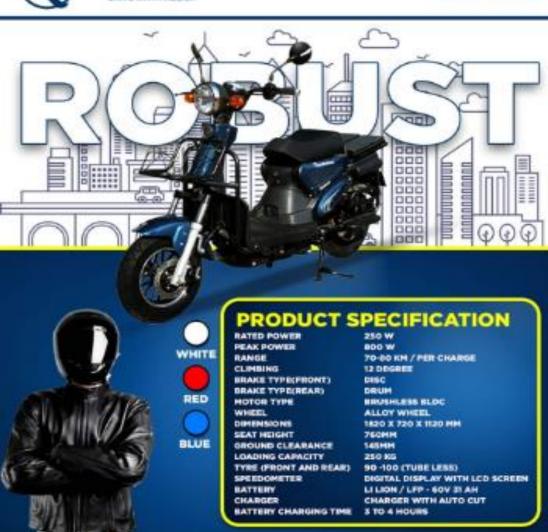


ROBUST













Featured Proposition







Detachable battery

Can charge your battery without hampering Mobility



GPRS Enabled Vehicle

You can track down your vehicle real-time, anytime



Fast Charging

Full charge in only 3 hours



Made in India

Aligned to the Government's clarion call of 'Make in India'

UPCOMING HIGH SPEED







USP & COMPETITION

Raymotoss DRIVE WITH PASSION

- Raymoto's products range is lithium battery based with 60V power with Mileage range from 70 Km to 150 Km
- ❖ Raymotoss has launched GPS enable vehicle for the first time in Indian market within this price range
- Committed to provide full range of electric two wheeler products including commercial model, High Speed and Cycle
- USP- Raymotoss is selling exclusively 60V Battery Electric Vehicle at industry level.

















DEALER INVESTMENT RATIONAL





Nascent & highgrowth sector







Enterprise singularly focused on EV 2-Wheelers







Wide array of products to serve every need

Demonstrated growth



RAYMOTOSS AT A GLANCE





RAYMOTOSS AT A GLANCE





HAPPY CUSTOMER



















Media Coverage





EV EXHIBITION





FINANCE and INSURANCE PARTNER















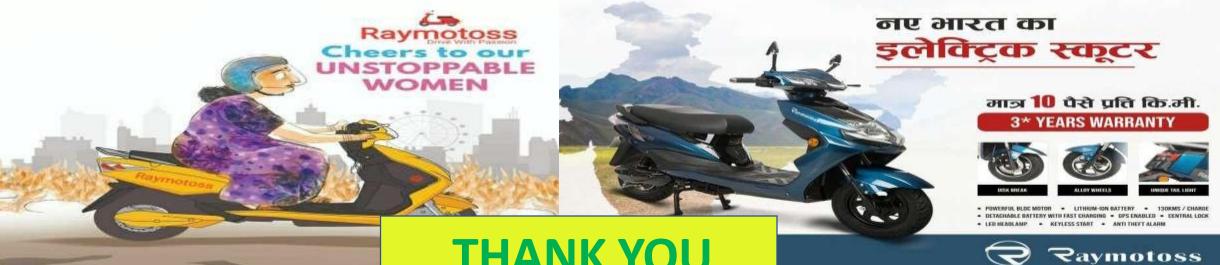


Brand Management









THANK YOU



🛒 पेट्रोल की बढ़ती कीमतें !

फारट चाधिंग

WENTER BLDC HICK GPS, गोन्ट्रल लॉबा

आरहान विरुक्तो घर लोग

